



# Karen Lien

Mature Beauty Influencer

I'm Karen, a woman over 50 who wholeheartedly believes that age is a mere label. My commitment rests in leading women towards ageless beauty and unwavering confidence. Fueled by a fervent drive to empower women across generations, I strive to help you embrace your innate beauty, acknowledge your self-value, and rekindle your confidence. I selectively partner with brands that mirror my ethos and will deeply resonate with my cherished community.

104K

Instagram Followers

200K

Instagram Avg Reach

5.6K

Facebook Follows

97K

Facebook Reach

97.6% Women age 45-65+

## Services

Instagram: Story, Feed & Reel Creation & Promotion

Facebook Page: Post & Video Creation & Promotion

TikTok: Video Creation & Promotion

Pinterest: Pin & Video Creation & Promotion

YouTube: Video Creation & Promotion

## Rates

Starting at \$800

Starting at \$800

Starting at \$600

Starting at \$1,000

Starting at \$500

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MADISON BRAIDS

